

**Boardman River Dams Committee
Communication/Outreach Team
Meeting Minutes
July 11, 2007; 5:00 – 6:00 PM**

Statement of Purpose:

The purpose of the Communication/Outreach Team is to develop strategy and recommend tactics that will stimulate the interest and participation of potentially interested parties in the Boardman River Dams Committee (BRDC), ensuring their opportunity for input to the Implementation Team recommendations on the fate of the dams.

Attendees:

Jennifer Jay, Herb Lemcool, Suzanne Biteman, and Carole Groves.

I. Introductions

II. Review Agenda

III. Review website updates – Jennifer Jay

Discussion: Jennifer has nearly completed the improved website. The blog site will be live before the July BRDC meeting. The drawdown photos are now organized to be relatively self-explanatory once posted. Team members will be provided access to the website in order to make changes on an as needed basis, other than Jennifer. Team members are asked to provide their email addresses if they would like to receive email directly from visitors to the website. This will be a @theboardman.org address that will automatically forward to whatever address you'd like to use.

IV. Develop Next Newsletter –

Discussion: Carole Groves is leading the charge on this using some of the content ideas included. The team should seek additional contributors/writers to submit articles or ideas for articles. Some could be used right away, while having articles "in reserve" to use when needed or when space is available is a good idea. We will announce at the July BRDC meeting that we are seeking articles, subject to Communication team approval and editing.

V. Budget Request to Finance Team – Herb Lemcool

Discussion: Herb will present a request for funding to the Finance Team at their next meeting which is July 17, 2007. Funding is needed to for printing the brochure and the next newsletter. We have various quotes from CopyCentral for the brochure (up to 5,000 copies). We agreed that we will print a limited number of each and make additional copies as needed.

VII. Outreach Presentations – Jennifer Jay

Discussion: We have two more scheduled, (Leelanau Rotary and Old Town Neighborhood Association), both in September. We need to actively schedule more to include the discussion of options and alternative futures for the River. This will be a good way to gather input from the broader community.

X. Other:

Further updates are postponed until our next meeting due to Amy and Sandra not being available today.

Next meeting: Wednesday, August 8th, 2007; 5:00 – 6:00 PM, University Center, Room 211