

**Boardman River Dams Committee
Communication/Outreach Team
Meeting Minutes
February 23, 2007; 9:00 – 10:30AM**

Boardman River Dams Committee Statement of Purpose:

“To engage all interests in assessing and recommending the fate of the dams on the main stem of the Boardman River based upon a thorough analysis of options, including long and short-term economic, social, environmental, aesthetic, transportation and ecological impacts upon the community, individuals and riparian owners.”

Attendees:

Suzanne Biteman, Jennifer Jay, Herb Lemcool, Ashley Nelson, Amy Packard, Jennifer Poniatoski, Sandra Sroonian,

I. Introductions

II. Jennifer Poniatoski and Ashley Nelson: Review print quotes for brochure, review logo prototypes, etc.

Jennifer and Ashley presented 7 logo's, color and black and white versions, that were reviewed and discussed by the team.

Print quotes were also presented for the printing of 5,000 brochures:

Quik Print	8.5 x 11 = \$845.00	8.5 x 14 = \$1,235.00
Copy Central	8.5 x 11 = \$614.00	8.5 x 14 = \$657.00

Discussion: Can we narrow these logo's down to 2 or 3, and can they then be incorporated into existing newsletter formats? Yes. Copy Central's quote is great. Is there any need to research further? No, Copy Central has been a great friend to the BRDC and will give us the best price.

Follow-up action: Jennifer Jay will forward the digital file for the newsletter to Jennifer and Ashley and they will design 2 or 3 variations of incorporated logo's, send to Jennifer Jay as PDF and, once mounted, they will be presented to the BRDC for review and comment.

III. Team review of Power Point.

The team reviewed the Power Point presentation that has been developed for Speaker's Bureau and other outreach opportunities. Going page by page, numerous suggestions were made to make the presentation more engaging and current.

Follow-up action: Sandra Sroonian will update the Power point based on feedback compiled.

IIII. Team feedback on Orientation packet contents

Suggested packet content has been distributed to team members and feedback will be sent to Jennifer Jay

IV. Team feedback on draft newsletter

Consensus is that the draft is functional and appropriate. Minor layout changes will be made and the newsletter will then be distributed to the BRDC for review and comment

V. Update: Speaker's Bureau opportunities

Todd Kalish will be presenting to the Traverse Bay United Methodist Men's Club on March 1st. Herb Lemcool and Jennifer Jay will be presenting to Rotary Sunrise on March 21st.

VI. Update: YourPlaceGrandTraverse

YourPlaceGrandTraverse is an on-line magazine that focus's on places, views events and local issues in the Grand Traverse region. The magazine posts articles and commentary from volunteer contributor's, and has expressed interest in having an article on the BRDC written. A preliminary overview has been developed. Any one interested in developing a full article should contact Jennifer Jay.

VII. Next meeting: Friday, March 9th, 9 am, Jennifer Jay's office, University Center, Room 211

VIII. Agenda Items:

- Review of brochure concepts
- Review of logo development, newsletter, Power Point, etc
- Website review

**Next meeting: Friday, March 9, 9 am
University Center, Room 211**

Meeting Adjourned: 10:30 a.m.

Submitted: February 23, 2007
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