

**Boardman River Dams Committee Communication Team  
Monday, October 23, 2006  
4:00 p.m.  
Room 114, Hagerty Center**

**Meeting Notes**

**Attendees:** Sandra Sroonian, Tim Dunlop, Herb Lemcool, Anne Brasie, Leslie Knopp

**Goals for Winter 2006/2007**

1. Establish awareness of the project among members of the general public (buzz).
2. Establish links to people who are members of key citizen and civic groups.

**Measures of Success:**

- Groups designate a liaison from their group to the BRDC
- Groups make commitment to establish mechanism to get input on key issues in a timely manner.
- Track numbers of people who hear presentations, track web site hits.

**Tactics:**

1. Get the presentation out to citizen and civic groups.
2. Get information to all Townships, City and County in form of print insert or digital media.
3. Get links to theboardman.org on area nonprofit and governmental web sites.
4. Monthly update on project to City Commission (televised meeting).
5. Create leave-behind information.
6. Take meetings out to locations where the project will get exposure to different people.
7. Hold town forum-style meetings to present project basics

**Message:**

- What the process is
- What the scope is
- Why the project is important nationally, regionally, and locally – in general, and to specific interest groups and people
- Information from other dam disposition projects

#### Action Items:

1. Obtain or create a database of governmental contacts (18) for information dissemination. (November - Jennifer Jay)
2. Select key civic groups and solicit opportunity to do presentation (3Rotaries, 2 Kiwanis, Exchange Club, Optimists Club, Zonta Club, Chamber Board), contact to schedule. (November - Jennifer Jay)
3. Select key clubs and citizen groups and solicit opportunity to do presentation.
4. Review and refine Community Presentation (November – Sandra Sroonian, Leslie Knopp).
5. Create template for Dams Briefing document that will be updated with timely, pertinent information (November – Leslie Knopp)
6. Publish 1<sup>st</sup> edition of Dams Briefing with focus on project basics, background. (December – Leslie Knopp)

#### Resource Needs:

1. Design professional to create template for Dams Briefing.
2. Printing costs for Dams Briefing.
3. Aerial, location, and historical photos for community presentation.
4. BRDC volunteers to attend community presentations.